

Bowlforkidsake



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Event Overview

- All proceeds benefit programs and services of Big Brothers Big Sisters Windsor Essex
- Minimum pledge of \$40 per individual bowler
- On-line pledge collecting available
- Centrally located at Rose Bowl Lanes & Bowlero in Windsor, and Empire Lanes in Leamington
- Spans over three days with multiple sessions; to fit every schedule
- More than 800 participants
- Unlimited lanes per team [up to 5 people per lane]
- Two games of bowling
- Complimentary shoes
- Pizza and a soft-drink for every registered bowler
- Awards for top pledge collectors
- Draws & door prizes
- Free parking
- Incentive awards [based on pledges collected and levels met]
- Recognition awards [team certificate, best dressed and team captain award]
- Charitable tax receipt for individuals who make pledges
- e-photo of teams to be shared with friends and family after the event
- Competitions among businesses, groups and individuals are encouraged!
- Participation by families, professionals, organized groups, co-workers and friends
- You don't have to be a good bowler....it's about getting together for fun and fundraising

Our Biggest
Fundraiser
of the Year!

County Event

Empire Lanes in Ruthven
Saturday, February 25
1pm or 3:30 pm

City Event

Rose Bowl Lanes
Friday, March 2 - 6pm or 8:30 pm
Saturday, March 3 - 3pm or 6pm
Bowlero
Friday, March 2 – 6pm Only

Children in our programs have gained the following benefits:

- 91% feel better about themselves.
- 65% have improved self-confidence.
- 67% have a better sense of right and wrong.
- 76% show improved school grades.
- 80% have a better school attendance record.
- 82% develop better relationship with their teacher.
- 90% get along better with other kids.



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Bowl For Kids Sake 2012 NEW TEAMS NEEDED!

Bowl for Kids Sake is Big Brothers Big Sisters largest fundraising campaign of the year. You don't have to be a great bowler to participate! This event is about getting together with family, friends or co-workers for a few hours of fun, entertainment, fellowship and fundraising. Funds raised stay in our community and go directly to help match children with caring adult volunteers and mentors.

Strike It Big and Register a Team!

4 Easy Steps

- Contact your friends, family or coworkers to join your team and register online www.windsorsex.kintera.org
- Each team consists of **5 bowlers** (*1 team captain plus 4 additional bowlers*)
- **It's So Easy!** Bowlers only have to raise a **minimum of \$40** to participate
- Each bowler receives two games of bowling, shoe rental, pop & pizza and chances for individual and team prizes

Team Captain:

- The team captain will receive a bowling kit with pledge forms, posters and fundraising tips to distribute to your team
- The team captain **must call** the Big Brothers Big Sisters office to **secure the date, session time** and **number of teams** participating (*see dates & sessions below – each team must have 5 bowlers with 1 designated as team captain*)
- All team captains will be asked to collect team pledge forms and hand in event day at the registration desk
- The team captain will receive an e-photo of the team post event to share as a reminder of your participation

Fundraising online is proven to increase donations by 30%...**act now** and **register online at** www.windsorsex.kintera.org. Online registration is fast, secure and easy! You can email the link to your friends and family, or even post it to your facebook page. Start something **BIG** in the life of a child in our community simply by forming a bowling team and collecting pledges.

Kindest Personal Regards,

Hayley Morgan
Fund Development Officer
519.945.6232 x 13
hayley.morgan@bigbrothersbigsisters.ca



Big Brothers Big Sisters
Windsor Essex

2012 DATES & SESSIONS

County Event

Empire Lanes

1771 Talbot Rd., Ruthven
Saturday, February 25-1pm & 3:30pm

City Event

Rose Bowl Lane

2482 Dougall Avenue, Windsor
Friday, March 2 - 6pm & 8:30pm
Saturday, March 3- 3pm & 6pm

Bowlero

675 Tecumseh Road West, Windsor
Friday, March 2 – 6pm only

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2012 Individual & Team Incentives

Individual Incentives

Top Fundraiser Prize Nintendo Wii, Tim Horton's Prize package,
plus fundraising incentive level (listed below)

NEW

Fundraising Incentive Levels

\$100 raised = \$10 Windsor Crossing Gift Card
\$250 raised = \$25 Windsor Crossing Gift Card
\$500 raised = \$50 Windsor Crossing Gift Card
\$750 raised = \$75 Windsor Crossing Gift Card
\$1,000 raised = \$100 Windsor Crossing Gift Card

Additional Incentive Draws for Online Fundraising Only (see below for details)

Top Online Fundraiser (min \$2000)	Vintage Hotels Draw
\$1000 or more Raised (online)	Vintage Hotels Draw
\$2000 Raised (online)	Vintage Hotels Draw

Team Incentives

Online Registration Draw Tim Horton's \$50 gift Card
(Register your entire team online to win)
Draw to take place after last session March 6

Best Dressed Team (each session) Tim Horton's \$50 Gift Card
(Theme your team, clothes, banners, etc)

Incentive Prizes Generously Sponsored By:



Gisele Sutton, Remax Preferred Realty LTD.



Prince Wales | QUEEN'S LANDING | PILLAR-POST
MILLCROFT INN | MOFFAT INN

Vintage Hotels Incentives

Vintage Hotels is our **National Corporate Sponsor** of **Bowl for Kids Sake** in Canada. Ballots will be accepted by all **Bowl for Kids Sake** events taking place across Canada. Ballots will be submitted by **the Bowl for Kids Sake** committee and the draws will take place in May, 2012.

VINTAGE LUXURIOUS HOTELS

Vintage luxurious hotels are located in the quaint and historic town of Niagara-on-the-Lake in southwestern Ontario. You can learn more about Vintage Hotels at <http://www.vintage-hotels.com/>.

Top Online Fundraiser (a minimum of \$2000.00 raised)

The person who raises the most money using online fundraising will receive:

- 1 night accommodation in a Suite plus breakfast and dinner for two at any of the 3 Vintage Hotels; Also includes a Vintage Hotel Wine Trolley tour for 2 (*Estimated Retail Value: \$920*)

For individuals who raise the following levels of funds, their name will go into a draw for:

1,000 level draw for two guests to enjoy 3 hours each of spa treatments at the Pillar and Post or Prince of Wales Hotel, plus traditional afternoon tea (at the Prince of Wales Hotel) or lunch (offered at any of their properties). *Estimated Retail Value: \$700.00*

\$2,000 level draw for 1 night accommodation in a Suite, plus breakfast and dinner for two at any of the 3 Vintage Hotels. Also includes a Vintage Wine Trolley tour for 2. (*Estimated Retail Value: \$920*)

